

ALANA MOFFATT

GRAPHIC & WEB DESIGNER | ILLUSTRATOR

+64 21 035 9391 | alana@4amstudio.co.nz | Hedditch Street, Wanaka, NZ

ABOUT ME

Name: Alana Moffatt
Nationality: New Zealander
Address: Hedditch Street, Wanaka
Date of Birth: 25 Oct, 1985
Licence: N/A

I have been living in Wanaka for 4+ years where I had (*until April 27th 2018*) worked full time (*from home*) for a Christchurch based company (MSL).

I have worked for businesses and clients both nationally and worldwide for 10+ years with my background being in Visual Arts and Web Design.

Currently I freelance and contract, remotely, to smaller - medium sized businesses across Wanaka and New Zealand as a graphic, web and print designer.

MY SKILLS

HTML/CSS: 

WORDPRESS: 

PHOTOSHOP: 

ILLUSTRATOR: 

INDESIGN: 

SEO: 

GSUITE: 

GOOGLING SOLUTIONS: 

REFERENCES

Available upon request.

WORK HISTORY

4am Studio **2007 - Now**
GRAPHIC DESIGNER, WEB DESIGNER & DEVELOPER,
ILLUSTRATOR, ADMINISTRATOR & OWNER

Specialising in working with individuals, start-ups and small businesses, I assist clients with graphic/print and website design and illustrations. Some of my services include but are not limited to: Corporate/Brand Identity, Illustrations, Business Stationery, Marketing Materials, Web Development, Web Design, Apparel and Signage design & application and more.

Pukka & Print It Wanaka **2019 - 2020**
GRAPHIC & WEB DESIGNER

On a contract basis, and working along side other graphic designers, and production teams I was primarily responsible for graphic design solutions (including production and print preparation) for clients through-out Central Otago.

Management Services Ltd **2010 - 2018**
WEB DESIGNER & DEVELOPER, GRAPHIC DESIGNER,
ADMINISTRATION & IT

Working as part of the management team that served as an umbrella for several businesses ranging from recruitment, accommodation, training (courses) for both the UK and NZ, construction and agricultural. With offices across the globe, I was responsible for all graphic, web design & development solutions across all sectors.

Firecrest Systems **2009 - 2009**
WEB DESIGNER & DEVELOPER, GRAPHIC DESIGNER

Based in Palmerston North, I was responsible for web development, design and graphic design as part of taking up a maternity leave position. The work involved the employers own CMS as well as hard-coding websites in HTML, CSS, graphic design and print preparation.

EDUCATION

Degree: Bachelor of Applied Visual Imaging
WEB DESIGN **2006 - 2009**

INTERESTS

Family | Music | Illustration | Art & Design

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GRAPHIC DESIGN

Examples



Album Illustration and Design



Accompanying Facebook Banner



Accompanying Poster

PORTFOLIO

<https://4amstudio.co.nz/portfolio.html>

<https://www.facebook.com/four.am.studio/>

Select portfolio pieces: available in PDF

WEB SITE DESIGN/DEVELOPMENT

4amstudio.co.nz

caringcremations.co.nz

southerncultivation.co.nz

pennyshomecare.co.nz

allloads.co.nz

riverlea-ag.com

contractconnections.co.nz

comscentral.co.nz

samarketing.co.nz - e-commerce website

honeysticks.co.nz - Shopify website

wanakabullockbar.co.nz - e-commerce website

nhvets.co.nz

Portfolio and Websites completed for Management Services & Pukka/Print It are available upon request and subject to availability.